MENLO PARK-ATHERTON EDUCATION FOUNDATION

Realtor Partners Benefits
October 2016-October 2017

Partnership Level Benefits	$20,000 Diamond	$10,000 Platinum	$5,000 Gold	$3,000 Silver	$1500 Bronze	$500 Titanium
MPAEF Website	Photo, contact info, link on homepage (Fall 2017)	Photo, contact info, link	Photo, contact info, link	Photo, contact info, link	Photo, contact info, link	Name, office
"Thank You" in PTO newsletter (to 2900)	6x	5x	4x	3x	2x	1x
"Thank you" in MPAEF Newsletter (to 3200)	4x	4x	3x	3x	2x	1x
Auction Catalogue (Distributed digitally to 1,900 families)	Full page ad	Full page ad	½ page ad	½ page ad	¼ page ad	Name
Special Event Recognition	Exclusive presentation of Run or Auction	Logo and name on signage for Run or Auction	Logo and name on program or signage at 2 Donor events	N/A	N/A	N/A
Full page Thank You in Spring Almanac	Largest color photo	Large color photo	Photo	Photo	Photo	Name
Sign Rider & Car Magnet	5 Custom Sign Riders & Magnet	3 Custom Sign Riders & Magnet	3 sign riders & Magnet	2 sign riders & Magnet	1 sign rider & Magnet	Magnet
District Fun Run Benefits (3000+ at wellness fair, 40,00 target market)	See attached	See attached	See attached	See attached	See attached	None

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Partnership Levels Benefits	$20,000 Diamond	$10,000 Platinum	$5,000 Gold	$3,000* Silver (with presence)	$1500* Bronze (with presence)	$500 Titanium (no Run benefits)
Exclusive Presentation Rights	✓					
Logo on banner on Santa Cruz Ave, Marsh Road and at race	✓	✓				
Logo on banners at 4 schools and registration table	✓	✓	✓			
Special Event Recognition -Pace Car (1) -Water Stop (3) -Sponsored section of race course (3)	✓	✓	✓			
Wellness Fair booth	✓	✓	✓	✓	✓	
Logo on race website, e-newsletter, school tables	✓	✓	✓	✓	✓	
Logo on race t-shirt given to 1600+ participants	✓	✓	✓	✓	✓	
Promotion on social media	✓	✓	✓	✓	✓	

* Silver and Bronze level sponsors must have a booth or other Run presence to receive promotional benefits