

# **MPAEF Website Terms of Use & Privacy Policy**

Referred to collectively as "the Website," the Menlo Park-Atherton Education Foundation (MPAEF) operates and/or maintains several websites including, but not limited to, www.mpaef.org and www.supportmpcsd.org. This document describes the Terms and Conditions of Use for the Website as well as the Privacy Policy. Your access to and use of the Website are subject to the following terms and conditions without limitation or qualification, as well as governed by the applicable laws of the state of California. Your access to the website is in consideration for your agreement to these Terms and Conditions. By accessing, browsing, and using the site, you accept, without limitation or qualification, these Terms and Conditions of Use.

#### Website Terms & Conditions of Use:

The Menlo Park-Atherton Education Foundation (MPAEF) wants the Website to be a safe and private place for users and for our donors to trust that the information they provide when donating is safe. MPAEF will do its part by not requiring you to register or provide any information at all to use this website. You can do your part by reading this policy. We will also update this privacy policy as we deem necessary, so be sure to reread it from time to time. By submitting information to us, you agree that MPAEF may use the information in accordance with this Privacy Policy. This policy does not apply to organizations that we do not control.

By viewing this website, you agree to the following: Menlo Park-Atherton Education Foundation, including but not limited to any of its staff and/or volunteers, makes no warranties about the information contained herein, nor assumes any liability for use of this website. The information provided on this website does not constitute legal or financial advice. While every effort is made to ensure the accuracy of the information on these pages, no guarantees are provided, and you should not rely on it for any financial or legal purpose. For financial or legal advice, please contact a certified public accountant or attorney licensed in your area. The Menlo Park-Atherton Education Foundation reserves the right to modify or discontinue, temporarily or permanently, this website or any part thereof with or without notice.

#### **Copyright Notice:**

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# Information We Collect & How Its Used:

When you make a donation or pledge to donate to MPAEF via the Website (including, without limitation, by making donations to the annual joint campaign with the school district Parent Teacher Organizations currently known as the One Community Campaign via the One Community Campaign website), we collect the following information:

- Your name
- Your mailing/street address
- Your email address
- Your phone number
- Name of business or brokerage (for business/realtor partners)
- Any additional information you provide in form fields at the time of your donation such as the name of school your student attends, if your company provides company matching and/or why you are making a donation to MPAEF (examples)

We collect this information in order to:

- Provide donors with their tax receipt, verify donor information, and to assist with other donor or donation related questions we might need to answer to ensure the donor intent is followed
- Contact donors in the future to renew their support for MPAEF
- Contact donors to remind them to fulfill their pledges
- Share important news and updates about MPAEF via our newsletter
- Share other MPAEF marketing and advertising as needed

We honor requests to opt out of solicitations and to remain anonymous on donor roll listings. Your personal information will not be collected for use that is in violation of the law.

MPAEF does not disclose, sell, or rent information about our donors with any individuals, business, or government entity except: if legally required to do so; or, by request of the donor.

## Website/Donor Management Platform Servers and Security:

The MPAEF Website ("the Website") is hosted on Squarespace and utilizes Squarespace servers. Squarespace implements and maintains technical and organizational security measures to protect company and customer assets and data. Squarespace has a dedicated security team that guides the implementation of controls, processes, and procedures governing the security of Squarespace and its customers. For more information on Squarespace security measures and safeguards, please visit: <u>https://www.squarespace.com/security</u>. The information collected via donations made through the Website is stored and managed on the servers of our LiveImpact donor management platform. The LiveImpact management platform runs on Amazon Web Servers and the platform is designed so that data is encrypted both on the platform and during transmission.

# Cookies:

Cookies are small pieces of data that websites store on a device. Cookies can improve your visitors' browsing experience because they help websites remember preferences and understand how people use different features. Squarespace (host of the Website) uses some necessary cookies so visitors can navigate and use key features on the website. Squarespace uses analytics and performance cookies to collect information from the website to determine how visitors interact with the Website.

The Website collects cookies and may use cookies for reasons including, but not limited to:

- Analyze our web traffic using an analytics package
- Test content on the Website
- Store information about your preferences
- Recognize when you return to the Website

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer.

## Third-Party Websites:

The Website may contain hyperlinks to other websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents, the privacy or other practices of such websites. It is up to you to read and fully understand their privacy policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

## **Questions:**

Please understand that when you disclose information online it cannot be made one hundred percent secure, and in some cases that information can be intercepted, collected, and used by others. However, we work hard to always protect our donor's information.

If you have any questions or concerns about the Website, terms of use and/or privacy policy, please contact us at:

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