

# MPAEF Endowment Update

2013 - 2014



THE ENDOWMENT FOR  
EXCELLENCE IN TEACHING  
MENLO PARK-ATHERTON EDUCATION FOUNDATION

## In this newsletter:

Accomplishments  
Performance Review  
Asset Allocation  
Professional Development  
8th Grade Tribute Program

+ Raised over \$62,000 in new assets for the Endowment FY 2013/2014

+ MPCSD Professional Development Program continues to grow

+ Total Endowment assets are \$2.91M as of 6/30/14

+ Over \$450,000 donated to our schools from the Endowment since the inception in 2003

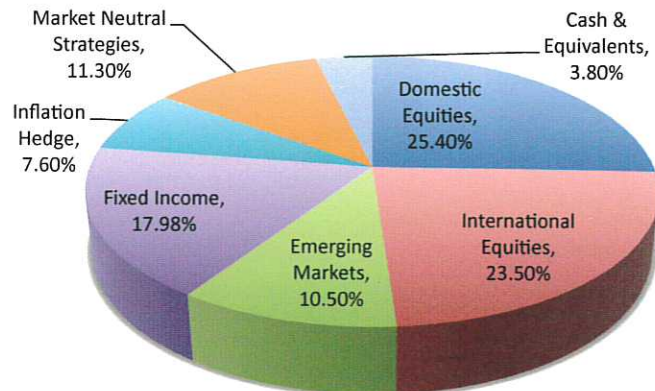
## MPAEF Endowment Performance Review

- The MPAEF Endowment enjoyed strong absolute and relative performance during the past twelve months. The portfolio returned 17.5% for fiscal year ending 6/30/14, significantly outpacing the portfolio benchmark\* return of 12.3% by 520 basis points.
- Over this period, the MPAEF Portfolio also outperformed the preliminary Cambridge Associates Endowment & Foundation Median return of 15.0% by 270 basis points. This median tracks the performance results of over 250 Endowment and Foundation clients with assets from \$11M to \$40B.
- Strong performance in U.S. Equities, International Equities and Real Assets helped drive the solid absolute returns and relative outperformance for the fiscal year 2013/2014.

## Portfolio Asset Allocation

The Menlo Park Atherton Education Foundation's Endowment has benefited from the strong global equity returns during the most recent Fiscal Year, ending June 30, 2014. The Portfolio's equity allocation was diversified by geography, sector and market capitalization. The Portfolio also has dedicated allocations to alternative strategies to reduce volatility, inflation sensitive strategies to help protect the Portfolio from the ill effects of unanticipated inflation, and Fixed Income strategies to help support the Portfolio during periods of deflation.

The attached graph shows our most current asset allocation:



\* Portfolio Benchmark consists of 27.1% S&P500, 22.5% MSCI EAFE, 10% MSCI EM, 10% HFRI Absolute Return Index, 10% DJ UBS Commodity Index, 20% Barclays Aggregate.



# Continuing to Grow our Professional Development Program

Once again, the summer of 2014 provided many professional development opportunities to teachers and staff across our District. Veteran and new teachers took advantage of numerous opportunities to prepare for the coming year and the transition to the Common Core.

## SVMI Summer Coaching Institute

Six of our teachers were able to attend the Silicon Valley Mathematics Initiative (SVMI) Summer Coaching Institute with the primary purpose of growing in their mathematical understandings, building content and pedagogical knowledge for implementing the Common Core State Standards in Mathematics and the SMARTER Balanced Assessment. In addition, this year's institute also focused on math instruction for English Language Learners.

## Teachers College Writing Institute

Our writing initiative continues to grow as demonstrated by the fact that approximately 75% of our teachers K-5 have been trained in Writers Workshop. We hosted our second Teachers College Homegrown Writing Institute in June. We were fortunate to have some of the top trainers from the Reading and Writing Project at Columbia University, who provided a 4-day workshop to 30 teachers and administrators.

## Google Summit

We provided opportunities for our administrators, teachers and IT staff to participate in the 3<sup>rd</sup> Annual Ed Tech California Summit, featuring Google for Education. These high intensity trainings focused on deploying, integrating and using Google Apps for Education to promote student learning in K-12.

## Digitizing The Classroom

The possibilities for digital access to learning resources are endless and many of our teachers were ready to take their iPad innovation knowledge to the next level. This summer our District partnered with EdTech Teacher, sponsor of the national iPad Summit, to offer MPCSD teachers in grades 5-8 the opportunity to digitize their curriculum using iTunes U, iBooks Author and other tools to create one main portal to their curriculum.

## 8<sup>th</sup> Grade Tribute Program

Inspired by the accomplishments of students, teachers, staff or grandchildren, many Tribute Gifts were made to our Endowment last year. Thank you to all who have chosen this special way of giving.

This year all donations from families with their last child in 8<sup>th</sup> grade will be directed to the Endowment. Our team is working diligently to get the Endowment to a sustainable size so it will continue to provide income benefiting our District for generations to come. In order to do this, it is important the Endowment continues to grow with meaningful contributions, investment gains and a prudent spending policy.

Please join us in supporting this important resource for our District.

To Donate visit:

<http://www.mpaef.org/donate-to-endowment>

 <http://www.linkedin.com/company/menlo-park-atherton-education-foundation>

 <https://www.facebook.com/mpaef>



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