



Donate Early & Receive Additional Exposure:
Make your donation by NOV. 30, 2023 and be
included in the SPECIAL FULL-PAGE
NEWSPAPER AD to run in December.
 (Additional \$2,000 of benefits)

Benefits	Diamond \$25,000+	Ruby \$20,000	Platinum \$12,000	Gold \$6,000	Silver \$4,000	Bronze \$2,000	Titanium \$500
General School Year Promotion Benefits (August 1, 2023 – June 30, 2024)							
Inclusion in Full Page Spring Thank You Ad in Almanac (60K+ readership)	Large Logo or Photo	Large Logo or Photo	Medium Logo or Photo	Medium Logo or Photo	Small Logo or Photo	Small Logo or Photo	Name Only
“Spotlight” article in MPAEF newsletter (Distribution 3,000+)	✓	✓	✓	✓	—	—	—
Thank You mention in weekly school newsletters (Distribution 3,000+)	6x	6x	5x	4x	3x	2x	1x
Listing on MPAEF website	Name + Logo + Link	Name + Logo + Link	Name + Logo + Link	Name + Logo + Link	Name + Logo + Link	Name + Logo + Link	Name + Logo
Listing in MPAEF Annual Report	Name + Logo/Photo	Name + Logo/Photo	Name + Logo/Photo	Name + Logo/Photo	Name Only	Name Only	Name Only
Digital “MPAEF Honor Roll” Badge & window cling	✓	✓	✓	✓	✓	✓	✓
Sign Riders (Realtors only)	5 riders	5 riders	3 riders	3 riders	2 riders	1 rider	—
Spring Auction Event & Online Auction Promotion Benefits (March 9-15, 2024)							
Auction Exclusive Presenting Sponsor	—	Not Available	—	—	—	—	—
Logo on school site Auction banners	✓	✓	✓	✓	—	—	—
Logo on Online Auction Website	✓	✓	✓	✓	✓	—	—
Logo on Auction Event Signage	Logo/Photo	Logo/Photo	Logo/Photo	Logo/Photo	Name Only	Name Only	Name Only
Schoolhouse Rocks 5K Run & Festival Event Promotion Benefits (May 19, 2024)							
Run Exclusive Presenting Sponsor	Not Available	—	—	—	—	—	—
Logo on prominent Race Banners (Santa Cruz & Marsh Ave)	✓	✓	✓	—	—	—	—
5 complimentary Run registrations	✓	✓	✓	—	—	—	—
Logo on school site Race banners	✓	✓	✓	✓	—	—	—
Name/Logo on Race T-Shirt (1,500+ runners)	✓	✓	✓	✓	✓	—	—
Race Festival Booth Opportunity	✓	✓	✓	✓	✓	✓	✓

Please Note:

- Sponsorship donation must be received by November 30, 2023 to receive full sponsor benefits;
- Realtor partners will be listed as “Jane Doe, Compass” where company name is listed as benefit;
- Questions about becoming a business/realtor partner and benefits? Contact: business@mpaef.org.

Donate Today at:
mpaef.org